



S.A. COLLEGE
OF
ARTS & SCIENCE
Affiliated to the University of Madras

School of Management

Programme: Master of Business Administration

Duration : 2 years

SACAS School of Management, (SASOM) affiliated to University of Madras, located in Chennai, endeavors to provide an excellent teaching-learning atmosphere which is conducive to the holistic development of future business leaders. The management students are empowered with the right skills, attitude, critical and design thinking mindset which are necessary to provide solutions for challenges faced by businesses across the globe. With a completely focused experiential learning, our MBA grads are “Business Ready” and emerge as socially responsible professionals who can create sustainable business solutions.

Why MBA @SASOM

- Dynamic faculty with rich experience in Industry, Teaching and Research
- Fully digital Contemporary airconditioned classrooms
- Experiential and Activity Based Learning
- Business Labs for Simulated Learning experience.
- MOUs with Industries and Centres of Excellence
- Memberships in professional bodies like MMA for grooming and networking
- Industry Connect through Leadership talk Series, Work group Studies, Internships and Projects.
- Social Immersion Programs and outbound training
- Tech Oriented Value Additions/Certifications in association with Industries and International Universities
- Support for Innovation, Incubation, and Startups through mentoring, building Business Plans, and funding.

Specialization offered (Dual)

- Marketing
- Finance
- Human Resources
- Logistics and Supply Chain
- Business Analytics
- Entrepreneurship & Family Business
- Production & Operations Management
- Tourism and Hospitality Management

Teaching –Learning at SASOM

SASOM provides an excellent teaching-learning environment focusing on *experiential and activity based learning*, helps the students connect theory to practice. The Industry aligned work group studies, Internships, interactions with business leaders, gives them the real-time exposure to understand the current corporate practices. The simulated learning through *Business Labs, flipped classrooms and case study based teaching* helps them develop critical thinking and emotional Intelligence to provide sustainable business solutions. The *social immersion programs and outbound training* helps to understand and empathize and also evolve as socially responsible business leaders.

Professional Affiliations

SASOM offers membership in professional bodies like Madras Management Association which helps in professional grooming and networking. Such affiliations give them opportunity to participate in various events and competition and also help them in developing business acumen, right attitude, organizing and coordination skills.

Innovation, Incubation and Startups

SASOM encourages entrepreneurship. Through the robust IIC we create the right ambience for innovation, incubation and startups. Students will be mentored to learn and develop business plans and awareness to various avenues of funding. Interactions with successful entrepreneurs help them to understand the challenges faced and the ways to overcome them.

Training and Placement

The functional training and upskilling provided by the dedicated faculty and placement team will help students to achieve their dream careers. The Tech-Oriented Value Additions/Certifications in association with Industries and International Universities will give them the cutting edge advantage in placements.