

Visual Communication

Staff Profile



Mr.R. FEROKHAN

M.Sc. Electronic Media

**Assistant Professor and Head
Department of Visual
Communication**

T201926

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1. Work Experience:-

2. Qualifying Examination & Educational

Qualifications:-

3. Technical Qualification:-

4. Extracurricular Activities:-

5. Subject Preferred / Areas of Interest:-

6. Resource Person / Chairperson / Judge:-

7. Positions Held:-

8. Membership:-

9. Awards / Achievements / Recognitions:-

10. Research

Experience / Authorship:-

11. Personal Profile:-

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1. Work Experience:-

Teaching Experience (including Current Position) (To fill in reverse chronological order)				
Position Held	Name of the Institution	From	To	Total years of Experience
Assistant Professor & Head Department of Visual Communication	S.A. College of Arts & Science, Chennai.	1 st March 2021	Till date	+ 2 months
Assistant Professor	Shri Shankarlal Sundarbai Shasun Jain College for Women, T.Nagar, Chennai.	16 th September 2017	29 th March 2019	1 year & 6 Months
Assistant Professor	SRM UNIVERSITY, Faculty of Science and Humanities Kattankulathur, Kancheepuram.	02 nd July 2013	15 th September 2017	4 years & 2 Months
Part Time Guest Lecturer	Madras Christian College, Tambaram, Chennai, TN	02 nd July 2010	30 th September 2012	2 years & 2 months

2. Qualifying Examination & Educational Qualifications:-

Qualifying Examination	Year	Nodal Agency
TN SET	2017	Mother Teresa Women's University, Kodaikanal, Tamil Nadu.

Degree	Academic Year	Institutions	Class
M.Sc., Electronic Media	2008-2010	University of Madras	I Class
B.Sc., Visual Communication	2005-2008	The New College, Chennai, Tamilnadu	I Class

Higher Secondary Course Certificate	2005	Alagappa Model Hr. Secondary School, Karaikudi, Tamilnadu	I Class
Secondary School Leaving Certificate	2003	Alagappa Model Hr. Secondary School, Karaikudi, Tamilnadu	I Class







3. Technical Qualification:-

 Diploma in Photoshop, 2003

4. Extracurricular Activities:-

 Bird Walk and Environmental activism

5. Subject Preferred/Areas of Interest:-

-  Advertising and Marketing
-  Public Relations
-  Film Studies
-  Documentary
-  Social Media Marketing
-  Virtual teaching methods


6. Resource Person/Chairperson/Judge:-


Resource Person for the

- Madras Christian College, Chennai
- Ethiraj College for Women, Chennai
- Auxilium College, Vellore
- Bridge Academy for Media Studies, Chennai
- ADM College for Women, Nagappattinam
- Thiru. Vi. Ka. Govt. Arts College - [TVKGAC], Thiruvarur
- ICAT Design and Media College, Bangalore
- RajeswariVedachalam Government Arts College, Chengalpattu


7. Positions Held:-


Organizer/Coordinator:-

 **Coordinator - CHENNAI PHOTO BIENNALE – 2019 (PHOTOGRAPHY EXHIBITION)** The photo project mentors for “RECLAIMING PUBLIC SPACE – PORTRAITS OF THE ELDERLY” (Feb 22 - Mar 24) at Light House is a railway station on the Chennai MRTS.

 **Head, Digital Domain, Aarush,** National Level Techno-Management Fest held by SRM University, Kattankulathur

Question Paper Setter/Moderator/Examiner/Evaluator:-

 **Evaluator, Moderator of the Question Paper and Question Paper Setter** for the Various Media departments of Visual Communication, Journalism and Electronic Media for various institution – Madras Christian College, Tambaram, SRM University, Kattankulathur, Bridge Academy for Media Studies, Nungambakkam.

 **External Examiner** of UG & PG Media Departments University Practical Examination of Madras Christian College, Tambaram, SRM University, Kattankulathur, Bridge Academy for Media Studies, Nungambakkam, AM Jain College, Meenambakkam, KumararaniMeenaMuthiah College of Arts and Science, Adyar.

8. Membership:-

a) Professional Body Membership

1. Center for Media and Social Science, Salem

9. Awards/Achievements/Recognitions:-

 **Best Teacher Awards – Shasun Jain College for Women, Chennai 2018.**

 <https://thewire.in/> - Published my photograph at Oct 2017.

-  As Assistant Cinematography at “**HaiyoYehKaisa**” a music album starring actor AdithArun and Nikita Rajan Cinematography by ArunGopalakrisnan.
-  As Assistant Director in Short Film “**And She Flies**” (2009) by MughilChandran.
-  As Assistant Director in Documentary Film “**Anna 100**” A Video Documentary with Academic and Research Vision by R.R. Srinivasan.
-  As first Assistant Director in Short film “**Devadasi**” (2010) by Lenalaxmi
-  Worked as Assistant Cinematographer “**IniOruVidhiSeivom**” (2010) **documentary by AvinashPrakash**
-  Directed and Edited a Documentary film “Loop Road” (2009)
-  Directed Documentary Film “**Paraist - A Documentary on young Percussionist**” (2010)
-  Character Artist at Anil (அண்ணல்) Tamil short film by Ashik.
-  Kalai magazine recognized my “Save Marshland – Pallikaranai” and published my interview.

10. Research Experience/Authorship:-

- **Ferozkhan R &Natarajan. V** (April. 01 & 02, 2016). The Identity Construction of Protagonist in Myskkins Films Media & Visual Literacy, ISBN No.978-93-81992-74-6, International Social Science Conference, SRM University, Tamil Nadu
- **Ferozkhan R (2013)**. Social Networking Sites and Photo Manipulation: A study of the Usage of Photo Shopping among Students, Social Networking Media: Boon or Bane? Pp. 205-208, ISBN – 978-81-926593-0-5.
- **Ferozkhan R (2013)**. The Self Representation of Selfies in Goffmanian Context: R- All Indian Research Organization, Pp. 146-149 ISBN – 978-81-928374-8-2.

Basic Research:-

-  **M.Sc. Thesis on** “Effectiveness of Mobile Advertisements in India, 2010”

Research Experience	
Seminar & Conference:	
State Level	01
National Level	01
International Level	02
Workshop/ FDP/Symposium:	
Workshop	01
Faculty Development Program	01
Symposium	01
Publication	
Article Published in Anthology	02
Article Published in Edited Volume	02
Article Published in International Journal	04

{ If click the count, it will display the detailed information }

1. Personal Profile:-

Name : Mr. R. Ferozkhan
Father's Name : Mr. K. Raja Mohammed
Date of Birth : 23-08-1986
Sex : Male
Marital Status : Married
Religion : Muslim
Nationality : Indian
Permanent Address : No.44, F-7, Swerna Kamal Flats
2nd Extension Street, New Colony
Adambakkam,
Chennai – 600 088.

Communication Address : No. 44, F-7, Swerna Kamal Flats
2nd Extension Street, New Colony
Adambakkam,
Chennai – 600 088

Mobile Number : 9884229862

Hobbies : Environmental Activism, Music and Acting

Languages Known : English & Tamil (Speak, Read & Write)

Email : ferozvc@gmail.com

(Mr. R. FEROKHAN)