

**B.Com
(BANK MANAGEMENT)**

Staff Profile



Mrs. K.B.Priya

**B.Com., Master of Business
Administration (Specialized in
Finance and Marketing)**

**Assistant Professor & B.Com Bank
Management In-charge**

T201921

priyakb@sacas.ac.in

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1. **Work Experience:-**

2. **Educational Qualifications:-**

3. **Technical Qualification:-**

4. **Extracurricular Activities:-**

5. **Subject Preferred:-**

6. **Resource Person for Workshop:-**

7. **Membership:-**

8. **Awards:-**

9. **Research Experience:-**

10. **Personal Profile:-**

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1. Work Experience:-

Industrial Experience (including Current Position) (To fill in reverse chronological order)				
Position Held	Name of the Institution	From	To	Total years of Experience
Customer Service Associate	Royal Sundaram Alliance Insurance Co Ltd, Chennai, India	July 2010	Feb 2011	0.8 years
Customer Service Executive	RR Donnelley, Chennai, India	March 2007	July 2007	0.5 years
Customer Service Assistance	Jet Airways India Ltd, Chennai, India	July 2004	December 2006	2.5 years








Teaching Experience (including Current Position) (To fill in reverse chronological order)				
Position Held	Name of the Institution	From	To	Total years of Experience
Assistant Professor & B.Com BM In-charge	S.A. College of Arts and Science, Chennai - 600 077	May 2021	Till date	0.1 years
Guest Lecturer	S.A. College of Arts and Science, Chennai - 600 077	Feb 2021	April 2021	0.2 years
Guest Lecturer	Mahalashmi Women's College of Arts and Science	July 2020	Jan 2021	0.7 years
Assistant Professor, MBA	S.A. Engineering College, Chennai -600077	July 2011	Dec 2018	7.5years

2. Qualifying Examination & Educational Qualifications:-





Qualifying Examination	Year	Nodal Agency
TN SET	2018	Mother Teresa Women's University, Kodaikanal, Tamil Nadu.


Degree	Academic Year	Institutions	Percentage and Class
Master of Business Administration (Finance and Marketing)	2009	Jaya Engineering College, Chennai, India (Affiliated to Anna University)	First Class with Distinction - 79.6%
Bachelor of Commerce	2004	Anna Adarsh College for Women, Chennai, India (Affiliated to University of Madras)	First Class - 70%
Board of Intermediate Education	2001	Anna Adarsh Higher Secondary School, Chennai, India	First Class - 87 % (Accounts, Business Maths, commerce, economics)
Board of Secondary Education	1999	Bharatha Matha Siddartha Marticulation Higher sec school, Chennai, India	First Class - 73%

3. Technical Qualification:-

-  MSME Certification on "Project Management"
-  NCFM NSE Certification in Financial Market on "Fundamental analysis module"
-  Certification on Customer Service Excellence
-  Certification on Telephone Etiquette
-  Diploma in MS Office and Advance Excel
-  IELTS Academic - Over all Band Score 7
-  Certification on Advanced Excel for Finance Professionals by MMA

4. Extracurricular Activities:-



-  Rotaract Club Member - Initiated and participated in many NGO activities.
-  Coordinated and acted as President for "National Level Management Meet" at college level.
-  Organized social welfare programmes - Blood donating camps and Eye donating camps
-  Organized science and arts exhibition at college level

 Received Medals and Certificates for various sports activities at school and college level.

5. Subject Preferred:-

-  Financial management
-  Corporate Finance
-  Financial Accounting
-  Cost Accounting
-  Management Accounting
-  Security Analysis and Portfolio Management
-  Risk Management
-  Data Analysis and Business Modeling
-  Entrepreneurship Development
-  Principles of Management
-  General Management
-  Business Statistics
-  Human Resource Management
-  Marketing Management

6. Resource Person for Workshop:-

-  Resource Person for “Magical Monday – Accounting in Simple Terms” at SA Centre for Advanced Studies, Chennai.
-  Resource Person for Professional Courses – CA Foundation “Principles And Practice Of Accounting “ at S.A. College of Arts and Science, Chennai – 600 077

7. Membership:-

a) Professional Body Membership

- Madras Management Association (MMA)
- Association of Indian Management Schools (AIMS)

8. Awards:-

- Received Proficiency Prize for securing centum in Business Statistics and Operation Research
- Received “Quick Start” award from HDFC Standard Life during internship.
- Received Best Paper Award on the theme “ Sustainable innovation in Hiring and Learning” in International Conference organized by D G Vaishnav College
- Received Best Paper Award on the theme “Employee Stock Option ” in National Level Seminar on HRM by Adhiparasakthi College of Engineering
- Received Cash Award and certificate for Achieving 100% result for the subjects Financial Management, Entrepreneurship Development, Principles of Management, Written Communication
- Received Appreciation Certificate for achieving 95% above result for the subject Accounting for Management.
- Received Appreciation certificate for obtaining grant worth Rs10000 for the programme titled “Current Development and Opportunities in Insurance Industry” from Buros Capital Ventures.
- Received Appreciation certificate for obtaining grant worth Rs15000 for the programme titled “Creative Thinking” from MMA.
- Received Best Student Award at school level.

1. Research Experience:-

(a) International and National Conference

- Presented paper on “Financial Inclusion” at AIMS International Conference on Management at IIMB
- Participated in International Conclave on Managing Disruptive Trends & Technologies conducted by VIT University, Chennai
- Presented paper on “ organizational Citizenship Behavior – Something More Than Traits” at Rajah Serfoji Govt College
- Contributes with an article entitles “ Women and Invisible Barrier at Dr. MGR University
- Presented paper on “ Demonetization Impact on Sectoral Stock Market Indices” at International Conference organized by Bon Secours College for Women

- Presented paper on the theme “ Sustainable innovation in Hiring and Learning” in International Conference organized by D G Vaishnav College
- Presented a paper on the title “Role of Insurance Intermediary – a True Advisor” in International Conference on Challenges and Perspective of Global Management by Bon Secours College for Women.
- Presented a paper on the title “Social Entrepreneurship – Get something from nothing” in National Conference by Vel Tech High Tech.
- Presented a paper on “Efficiency of Market Linked Retirement Plans” in the International Conference on Innovative Management Practices by Sri Vidya College of Engineering and Technology.
- Presented a paper on “Buying and Selling the smart way – precious yellow metal” in the International Conference by Sri Ganesh School of Business Management.

(b) Journals

- Published a paper on the Title “A Comparative Study on Cash Flow Statement of FMCG Industry with special reference to Britannia Industries and Nestle India” in IJARMATE Journal.
- Published a paper on the Title “Can Good Investment Decisions be Made – Technical Analysis of Auto Sector with Special Reference to Three Indian Companies in Market” in IJARMATE Journal.
- Published a paper on the Title “Demonetization Impact on Sectoral Stock Market Indices” in IJCR Journal.
- Published a paper on the Title “Sustainable Innovation in Hiring and Learning” in JOM Journal.
- Published a paper on the Title “Efficiency of Market Linked Retirement Plans – Aspirations and Expectations of the Retirement Plans” in IJARIIE Journal.

(c) FDPs and Workshops

- FDP on “Using Blended MOOCs in Management Education” by IIMB
- Seminar on “ Business Analytics in the digital world” by KPMG
- International Conclave on Managing Disruptive Trends & Technologies conducted by VIT University, Chennai.
- FDP by ICTACT on the topic “ Business Stimulation”
- FDP by ICTACT on the topic “Team Building”
- Workshop on “Advance excel for Finance Professional” by Madras Management Association
- FDP on “Challenges for Impactful Teaching – Tools and Techniques” by HR Sangam
- Workshop on the theme “ How to Reach the Hard to Teach” by Jeppiaar Engineering College
- Research Development Programme on “Multivariate Statistical Tools” by Anna University.
- Workshop on “LaTex” by S.A. Engineering College
- National Workshop on “Research Methodology in Social Science” by Tagore college of Arts and Science.

2. Personal Profile:-

Name : Mrs. K.B. Priya

Father's Name : K.C. Baskaran

Date of Birth : 21st September 1983

Sex : Female

Marital Status : Married

Religion : Hindu

Nationality : Indian

Permanent Address : No:2, A Block, Ragahava Appts,
Jothiramaligar 2nd cross street,
Kavarapallayam, Avadi - 600054.

Communication Address : No:2, A Block, Ragahava Appts,
Jothiramaligar 2nd cross street,
Kavarapallayam, Avadi - 600054

Mobile Number : 9841991082 / 8825568311

Hobbies : Listening Music, Playing Volley ball

Languages Known : English, Tamil, Hindi & Malayalam

Email : pkbaskaran1983@gmail.com

(Mrs.K.B.Priya)

