

**B.Com
(General)**

Staff Profile



Dr.E.SAMBASIVAN Ph.D.

Associate Professor

T2019010

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[View Profile](#)

1. Work Experience:-

2. Educational Qualifications:-

3. Technical Qualification:-

4. Extracurricular Activities:-

5. Subject Specialization:-

6. Resource Person for Workshop:-

7. Membership:-

8. Publications

9. Awards:-

10. Paper presented International
and National Level Conferences
& paper Published

11. Workshop Attended

12. Academic and Administration
Experience.

13. Initiatives taken or Organized
National, International
Conferences and Workshop

14. Personal Profile:-

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1. Work Experience:-

Teaching Experience (including Current Position) (To fill in reverse chronological order)					
Position Held	Department	Name of the Institution	From	To	Total years of Experience
Associate Professor	Department of Commerce	S.A. College of Arts and Science, Chennai	16th Nov 2020	Till date	
Assistant professor,	Department of Commerce	SRM Institute of Science and Technology, Chennai	July 2013	March 2020	6 Years 8 Month
Head of the Department,	Department of Management studies	SAMS College of engineering and Technology, Chennai	June 2012	May 2013	1 Year
Head of the Department,	Dept. of Information Systems and Management	S.I.V.E.T. College, Chennai	June 2005	May 2012.	7 Years

2. Educational Qualifications:-

Degree	Academic Year	Institutions	Percentage and Class
Ph.D	2011	Allagappa University	
M.Phil. (COMMERCE)	2004-2005	Dhanraj Baid Jain College (University of Madras)	63% 1 st Class
M.B.A. (Finance)	2007-2009	Allagappa University (Directorate of Distance Education)	57% II nd Class
M.Com.	2002-2004	University of Madras – Chepauk Campus (University of Madras)	61% 1 st Class
B.Com.	1999-2002	Government Arts College, Thiruvannamalai (University of Madras)	63% 1 st Class
D, Co-Op	1998-1999	Vellore Institute of Co Operative Management, Vellore	65

Higher Secondary Course Certificate	1997-1998	Danish Mission Higher Secondary School, Thiruvannamalai	60% 1 st Class
Secondary School Leaving Certificate	1995-1996	Government Higher Secondary School, Thandarampet	52% 2 nd Class

3. Technical Qualification:-

- MS Office
- AMOS
- SPSS
- R Software

4. Extracurricular Activities:-

- Debate Speaker
- Swimming Coacher
- Agronomist
- Education Consultant

5. Subject Specialization :-

- Finance
- HRM
- Statistical Analysis

6. Resource Person for Workshop:-

- ❖ Acted as Resource Person in Two day Workshop on “Personality Development and Competency Framework” Organized by DRBCCC Hindu College, Pattabiram, Chennai, on 3 March 2015.
- ❖ Acted as Resource Person in Fifteen Days Workshop on “ Faculty Development Programme on Project Management ” on the session on Business Analysis with Statistical Tools for Decision Making” Organized by S A Engineering College Chennai in Association with MSME – TDC, Agra, on 29 June, 2015.
- ❖ Acted as Resource Person in Two day Training on “Data Analysis – Critical Research Thought Process” Organized by Mother Teresa Women’s University, Kodaikanal, 2 and 3 November 2015.
- ❖ Acted as Guest Speaker “Application on Statistics” Organized by Department of Mathematics, Alpha Arts and Science College, Chennai, 2 March 2017.
- ❖ Acted as Resource Person in Three Day workshop on Multivariate Analysis Using SPSS, AMOS and Spreadsheet, organized by department of Commerce, SRM University, dated 6 July, 2017.
- ❖ Acted as Resource Person in One Day Faculty Development Programme on Thesis Writing in Social Science, organized by department of ITM – Business School, Chennai on 04th May 2019.
- ❖ Acted as Resource Person in One Day Faculty Development Programme on Avoiding Plagiarism and Statistical Solutions (APSS), organized by department of Commerce, Dr.M.G.R. Educational and Research Institute, Chennai on 07th June 2019.
- ❖ Acted as Resource Person in One Day pre conference Programme on article writing and avoiding plagiarism, organized by S A College of Arts and Science, poonamalle, February - 2019.
- ❖ Acted as Resource Person in One Day pre conference Programme on article writing and avoiding plagiarism, organized by S A College of Arts and Science, poonamalle, February - 2020.

- ❖ Acted as Resource Person in four days Faculty Development Programme on statistical analysis on through Excel, organized by S A College of Arts and Science, poonamalle April-2020.
- ❖ Acted as Resource Person in One Day “Mechanics of writing Rsearch Article” organized by Guru Shree Shantivijai Jain College for Women on 29th September 2020.
- ❖ Acted as Resource Person in One Day pre conference Programme on “avoiding plagiarism”, organized by S A College of Arts and Science, poonamalle, Febrary - 2021.
- ❖ Acted as Resource Person in Three days Training on “Six Sigma” Organized by Kings college of engineering and Technology, Thanjavur on February, 2021.
- ❖ Acted as Resource Person in One Day Programme on Purachi Kavingar Bharathidasan vizha, organized by Tamil department, S A College of Arts and Science, poonamalle, 28th April - 2021.

7. Membership:-

- ❖ Madras Management Association

8. Awards:-

- ❖ Best Paper Presenter Awards - Aravindar Arts and Science College, Thiruvannamalai – 2017
- ❖ Young Commerce Achievement Award - 2018
- ❖ Yuva Academic achievement award -2019

9. Publications

Written articles published by National and International Journals

1. "An Overview of Financial Management Information System" SONA School of Management Journal, Global Management Review. Vol. No.2, No.4, August 2008, pp. 54-59, (Reg. No. ISSN 0973 – 9947.) **(UGC Listed Journal)**.
2. "Career Development and Career Orientation Perceptions of Software Employees" MAIMT – Journal of IT & Management. Vol.2 No.1 May 2008, pp. 6 – 38, (Reg. No. ISSN 0974 – 006x) **(UGC Listed Journal)**.
3. "Relationship Between Emotion and Academic Performance Among MBA Students – A Study" Organisational Management, Journal of Management Education Foundation of Palghat Management Association, Affiliated to all India Management Association, Vol. XXIV, No.4, March 2009, pp. 4 – 18, (Reg. No. 44556185 with RNP, India) **(UGC Listed Journal)**.
4. "Assessment of Client Dropouts From MICRO Finance (Descriptive Case Study with Reference to SHGs in Tirunelveli District) Journal of Women Empowerment, December 2010, pp. 21-27 (ISBN – 13-978-81-910561-1-2)
5. " Emotional Intelligence Competency for Managers _ A Study, Journal of Emerging Trends in Business Management HR & Strategic Management, April 2011, pp. 163-168, (ISBN 10: 020-32280-8 and 13: 978-0230-32280-6). **(UGC Listed Journal)**.
6. "Emotional Intelligence and achievement of professional potential goal perceptions of business executives" Journal of Management and Entrepreneurship, Management Teachers Consortium Global, Volume-1, Issue-1, April-June 2011, pp.37-45.(ISSN – 2231-3710)
7. "Assessing Emotional Intelligence perceptions of Indian Business Executives" Journal of Management and Entrepreneurship, Management Teachers Consortium Global, Volume-3, Issue-3, October-December 2011, pp.37-45.(ISSN – 2231-3710) **(UGC Listed Journal)**.

8. "Assessing of Denison Model of Organizational Culture and Perceptions of Business Executives in the Indian Context – A Study" The IASMS Journal of Business Spectrum, Indian Academy School of Management Studies, Volume No. 1, January 2012, pp. 98-107. (ISSN – 0974-8016). **(UGC Listed Journal)**.
9. "Managerial Core Competency Perception of Business Executives – A Study" International Refereed Research Journal, Researchers world, Journal of Arts, Science & Commerce, Volume –III, Issue- 2 (3), April 2012, pp. 56-63. (ISSN – 2231-4172) **(UGC Listed Journal)**.
10. "Assessing Emotional Intelligence perceptions of women software professionals - A Study" Vels Management Journal, Volume-1, Issue -2, June 2013, pp 72-80. (ISSN – 2250-1223)
11. "Work Commitment and Emotional Intelligence – A Study based on the Perceptions of Business Executives" Journal of Global Vistas, Volume -12 Issue – 2, December 2013, pp 3-13. (ISSN 0975-2110) **(UGC Listed Journal)**.
12. " A Theoretical Model for Harmonization of Emotional Intelligence" International Journal of research & Business Innovation, Volume -2, Issue -5, October 2014, pp. 177-181. (ISSN 2321-5615) **(UGC Listed Journal)**.
13. "An analysis of factors Influencing in Social Media and E- Communication among Younger Generation" Journal of Management, Volume -12 Issue- 1, April 2015, pp.91 -100. (ISSN 1391-8230) **(UGC Listed Journal)**.
14. "Analysis of perceptions of auditors / Chartered Accountants' on selected Indian accounting standards" International Journal of Basic and Applied Science, Volume -1, Issue 4 (4), September 2015, pp. 340-347, **(UGC Listed Journal)**.
15. "Emotional intelligence and organizational culture perceptions of business executives- a study" Management Teachers Consortium Global, Volume-6, Issue-4, January to March 2016, pp.25-45.(ISSN – 2231-3710)
16. "A study of analysis on Perceptions of consumer behavior and attitude towards life insurance companies" Indian Journal of Marketing, Volume -1, Issue-33, March 2017, pp. 4-7. (ISSN 2349-6738). **(UGC Listed Journal)**.

17. "Impact of emotional intelligence and organizational success" International Journal of Scientific Research and Review, Volume -6, Issue-33, November 2017, (ISSN 2279-543X). **(UGC Listed Journal)**.
18. A study on effectiveness of promotional strategies towards relationship marketing in super markets of top four cities in Tamil Nadu, International Journal of Management studies, Volume 5, Issue 1(4) January 2018, PP 84-89.
19. "A study of patient perceptions of service quality and satisfaction in health care and hospital services in chennai city" International Journal of Pure and Applied Mathematics, Volume 119 No. 7 2018, ISSN: 1311-8080 (printed version); ISSN: 1314-3395 (on-line version). **(Scopus Journal)**.
20. "A study on employment conditions and risks among street food vendors in Thiruvannamalai district" PARIPEX - INDIAN JOURNAL OF RESEARCH, Volume-7, Issue-6, June-2018, ISSN - 2250-1991, IF : 6.761, IC Value : 86.18. **(UGC Listed Journal)**.
21. "A study on commerce students' awareness towards goods and service tax in India" International Journal of Research in Engineering, IT and Social Sciences, Volume-1, Issue-1, 2018,pp. 179-182. **(UGC Listed Journal)**.
22. "A study on quality and production recital of coir industry", International Journal of Mechanical Engineering and Technology (IJMET), Volume 9, Issue 13, December 2018, pp. 102–108, Article ID: IJMET_09_13_012, ISSN Print: 0976-6340 and ISSN Online: 0976-6359 **(Scopus Journal)**.
23. A Study on Measuring Emotional Intelligence of School Teacher International journal of Commerce and management, Volume-1, Issue- 3, 2020, PP. 46-51. **(UGC Listed Journal)**.

10. Paper presented International and National Level Conferences & paper Published

1. Advertisement Impact on Relationship Marketing – A Study Paper presented at National Level Seminar organized by Department of Commerce , D.B. Jain College, Chennai . Date 22 Sep 2004.

2. "Corporate Governance in the Current Scenario-Problems Perspectives" Paper Presented National Level Seminar and published with ISBN Number, organized by Bharathidasan Govt. College for Women (Autonomous) in association with, Pondicherry Chapter of SIRC of ICSI and Alagappa University, Dept. of Corporate Secretaryship, 29 &30 Sep 2006.
3. "Emotional Intelligence on Organisational Effectiveness" Paper Presented National Level Seminar and published with ISBN Number, organized by Vels University, 29 & 30 Sep 2008.
4. "Impact of Emotional Intelligence on managerial effectiveness" Paper Presented National Level Seminar and published with ISBN Number, organized by Sri Kanyaka Parameswari Arts & Science College for Women 6 & 7 Feb 2009.
5. "Impact of Emotional Intelligence on Managerial Core Competency of Business Executives" Paper Presented at International Conference and published with ISBN Number, organized by School of Management Studies, Alagappa University 31st March to 2nd April 2009.
6. "Assessment of Client Dropouts From MICRO Finance (Descriptive Case Study with Reference to SHGs in Tirunelveli District) Paper Presented National Level Seminar and published with ISBN Number, organized by Department of Commerce , D.B. Jain College, Chennai, 12 December 2010.
7. "Emotional Intelligence competency for manager" Paper Presented National Level Seminar and published with ISBN Number, organized by Vels University, 18 & 19 April 2011.
8. "Emotional Intelligence perceptions of Managerial Personnel" Paper Presented at International Conference and published with ISBN Number, organized by S A Engineering College,23 &24 Feb 2012.
9. "Present Scenario of management education – A Study" Paper Presented National Level Seminar and published with ISBN Number, organized by VRS & YRN College, 29 &30 Mar 2012.
10. "A Study on Consumers Perception on Retailing with reference to Chennai city" Paper Presented in International Conference and published with ISBN Number, organized by department of Commerce, University of Madras 6&7 Sep 2012.

11. "A Study on Emotional Intelligence and Engagement Among Corporate Employees" Paper Presented in International Conference and published with ISBN Number, organized by department of Commerce, VIT University, 19&20 April 2013.
12. "Visual Media Advertisement and perception of women consumer s buying behavior "Study Paper presented at National Level Seminar and published with ISBN Number, organized by Department of Corporate Secretaryship , D.B. Jain College, Chennai . Date 04 Jan 2014.
13. "Gender Perceptions of SMES Employees on Engagement, Leadership and Work Culture – A Study". Paper presented in International conference and published with ISBN Number, organized by Department of Business Administration, SRM University, 27 Feb 2014.
14. "A Study of Talent Retention on Leadership Role and Team Work Study" Paper presented in International conference and published with ISBN Number, organized by Department of Business Administration, Mother Teresa University, 28 Feb 2014.
15. " A Theoretical view of Integrated Performance Measurement system" Paper presented at National Level Seminar and published with ISBN Number, organized by Department of Commerce , D.B. Jain College, Chennai . Date 29 Mar 2014.
16. " A Theoretical Model for Harmonization of Emotional Intelligence" Paper presented in International conference and published with ISBN Number, organized by Department of Commerce, SUN Arts and Science College, 6&7 Oct 2014.
17. "Innovative Leadership for Promoting Growth of MSMEs" Paper presented at National Level Conference and published with ISBN Number, organized by Department of Commerce , R.V. Institute of Management, 6 Dec2014.
18. Psychological Influence of School activities on Young Adolescent's Perceptions" Paper presented at Research Day Conference organized by SRM University, 29 Feb 2015.
19. A Study of Perceptions on Employee Team work and Performance of MSMEs" Paper presented at National Level Seminar and published with ISBN Number, organized by Manipur University 29 &30 July2016.

20. "Consumer Satisfaction in Health Care and Hospital Services in Chennai city" Paper Presented National Level Seminar and published with ISBN Number, organized by Dept. of Corporate Secretaryship, Alagappa University, 26 &27 August 2016.
21. "Psychological influence of Out of school activities on young adolescent's perceptions – A Study based on Chennai city" Paper presented in International conference and published with ISSN Number, organized by Department of Commerce and Management studies, South Eastern University of Sri Lanka, Olivel, Sri Lanka, November 23, 2016.
22. "A Study of Private Life Insurance Companies Marketing Strategies in Chennai City" Paper presented at National Level Seminar and published with ISBN Number, organized by Department of Commerce, D.B. Jain College, Chennai . Date 28 July 2017.
23. "A study on effectiveness of staff performance towards relationship marketing in retail business" Paper presented in International conference and published with ISSN Number, organized by Department of Management studies, St.Peter's Institute of Higher Education And Research, 13 December 2017.
24. "A study on commerce students' awareness towards goods and service tax in India" Paper presented at International Conference organized by Department of Commerce, SRM University, 2018.
25. "A study on customer satisfactions and buying behavior of retail stores in Chennai city "Paper presented at international conference and published with ISBN Number, organized by Department of Commerce, D.B. Jain College, Chennai, 2018.

11. Workshop Attended

1. "AICTE Sponsored Quality Improvement Programme on Current Trends in Teaching Organizational Behavior" Conducted at Management Development Institute, Gurgaon, New Delhi, 10-21 March, 2009.
2. " A National Level Workshop on Application of SPSS for Research and Article Publication" Conducted at Sri Sai Ram Institute of Management Studies in Association with THE HINDU and BUSINESS LINE, 24 April 2009.
3. "IT Skill for Non IT Staff" conducted at D.B. Jain College and ICT academy of Tamil Nadu, 10th and 11th February 2012.
4. "Adapting to Change School of Tomorrow" organized by XSEED, 15 September 2012.

5. "Entrepreneurship - The Road Less Travelled" Organized by MMA, 12&13 October 2012.
6. "An Introductions of SEM" Organized by department of Commerce, Madras University 10 August 2013.
7. "Capacity Building Workshop on Critical Research Thought Process" Organized by Department of Management Studies, North Eastern Hill University, and ICSSR, 24 November to 7 December 2014.
8. Time series econometrics using E-Views" Organized by Department of Economics, SRM University, 20 October 2015
9. "Dodging Financial Predators" Organized by Department of Accounts and Finance, SRM University, 2 September 2016.

12.Academic and Administration Experience

1. Member of Passing Board for department of commerce, Sri Sankara Arts and Science College (Autonomous) Enathur, Kanchipuram – 2018.
2. Question paper Scrutinizer for UG (BBA) and PG (MBA) in the department of Business Administration, Sri Sankara Arts and Science College (Autonomous) Enathur, Kanchipuram – 2017.
3. Board of studies member (M.Com) in Dept. of Commerce, D.B. Jain college, Thoripakkam, Chennai, From 2016 to 2017.
4. Board of studies member (B.Com) in Dept. of Commerce, D.B. Jain college, Thoripakkam, Chennai, From 2012 to 2015.
5. Board of studies member in MBA (Corporate Secretaryship) Alagappa University, Karaikudi, From 2012 to 2014.
6. Chief Superintendent University Examination for Anna University, SAMS College of Engineering, Chennai. Academic Year 2012 to 2013.
7. Assistant to Chief Superintendent University Examination for Madras University, SIVET College, Gowrivakkam, Chennai. Academic Year 2010 to 2011)
8. B.Com and M.Com Syllabus committee coordinator in SRM University – 2013 to 2020

9. B.Com Syllabus committee expert in Kapagam university, coimbatore 2019-2020
10. Doctorial Committee member in Vels university, SRM university and karpagam University

13. Initiatives taken or Organized National, International Conferences and Workshop

1. Seminar Convener on Inter-Collegiate seminar on “E- Commerce – Current Scenario and Future Scope in Indian Environment” Organized by department of Information Systems and Management, S I V E T College, 13 February 2008.
2. Started Intra Department Competition for Information Systems and Management Students it name is coined “ISM Talent Quest ” for the purpose to get the ideas and experience to face the competitions to outside colleges, every year organized the department in SIVET College, From 2009 onwards.
3. Convener “Intra Department Competition for Information Systems and Management Students”, organized in Department of Information Systems and Management, SIVET College, From 2010 to 2012.
4. Convenor one day workshop on” Entrepreneurs skills development for Management Student”, Organized by Department of Management Studies, SAMS College of Engineering, Chennai, 10 September 2013.
5. Convenor one day workshop on Entrepreneurial development skills and emerging trends in HRM organized by department of Commerce, SRM University, dated 31 January 2014.
6. Convenor in International Conference on' Human Resource Excellence In Global Scenario' organized by department of Commerce, SRM University, dated 27th August 2014.
7. Director in Two Day workshop on Entrepreneurship Development Programme (EDP) on Commerce Students, organized by department of Commerce, SRM University, dated 29 & 30 January, 2015

8. Director in International Conference on “Business Research Exploring Innovation in Service Sector” organized by department of Commerce, SRM University, dated 8 and 9, September 2015.
9. Coordinator in International Conference on “Business Research - Entrepreneurship” organized by department of Commerce, SRM University, dated 31 August, 2016.
10. Director in Three Day workshop on multivariate analysis using SPSS, AMOS and Spreadsheet, organized by department of Commerce, SRM University, dated 5 to 7 July, 2017.
11. Coordinator in International Conference on “Business Research” - organized by department of Commerce, SRM University, 2018.
12. Organizing member in two day workshop on multivariate analysis using SPSS, organized by department of Commerce, SRM University, July, 2018.
13. Organizing member in two day workshop on Data analysis using SPSS, organized by department of Commerce, SRM University, 2019.
14. Coordinator in International Conference on “Business Research” - organized by department of Commerce, SRM University, 2019.
15. Coordinator in International Conference organized by S A College of Arts and Science -2021.

14. Personal Profile:-

Name : E.SAMBASIVAN.

Father's Name : Mr. K. Elumalai.
Date of Birth :17 – 06 – 1981.
Sex :Male
Marital Status : Married
Nationality : Indian, Hindu.
Temporary Address :No. 73. Bhajanai Kovil Street,
Thiruthaveli, Gavanoor post, Guduvancheri- Chennai-603 202.
Permanent Address : S/o Mr. K. Elumalai, Near New EB, KilVanakampadi Road, Thandarampet. (T.K)
Thiruvannamalai.Dt- 606707.

