

**S. A. College of Arts & Science**  
**Thiruverkadu, Chennai 600 077.**  
**Inputs for Prospectus**  
**Department of Management Science**

**(B.B.A)**

**Corporate to Coach with Practical Training**

----- The Governance Professional -----

<b>Scope</b>	<b>Features of the Department</b>
<ul style="list-style-type: none"> <li>• Entrepreneurship</li> <li>• Event Manager</li> <li>• Business Consultant</li> <li>• Counsellor</li> <li>• Pursuing higher degrees</li> <li>• Business Development Executive.</li> <li>• Brand Manager</li> </ul>	<ul style="list-style-type: none"> <li>• Visiting the malls and market places understanding the brand preference towards taste, preference and pricing in the market.</li> <li>• Create and develop various business Ideas.</li> <li>• To provide Good Communication Skills.</li> <li>• Provide Mentorship, Training and Direction to students.</li> </ul>
<b>Tie – Ups</b>	<b>Add on Courses</b>
<ul style="list-style-type: none"> <li>• <b>BYST</b> - Confederation of Indian Industries (CII)</li> <li>• <b>Madras Management Association (MMA)</b> – Membered.</li> <li>• <b>SHARP</b> – Sriperumbudur HR Member Association</li> </ul>	<ul style="list-style-type: none"> <li>• Coaching for CMA &amp; Bank Examination</li> <li>• Tally with GST</li> <li>• Diploma in Psychology</li> <li>• Pay Roll Management</li> </ul>